

ORDER



Orders	Order / Rev:	163771
	Alt Order #:	06281141
	Product Desc:	WOMEN VOTE
	Estimate:	3187
	Flight Dates:	08/13/12 - 08/19/12
	Original Date / Rev:	08/15/12 / 08/15/12
	Order Type:	GENERAL

WDJT-TV-LP

Primary AE:	Vicky Rehill
Sales Office:	HCHI
Sales Region:	NAT

Agency	Name:	Adelstein/Liston
	Buying Contact:	
	Billing Contact:	
		222 W. Ontario St.
		Chicago, IL 60610

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Issue/Women Vote
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	POL
	Revenue Codes:	AGY, POL, ISS

New Business Thru: _____
 Order Separation: 00:15:00 _____
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/18/12	4	\$2,600.00	\$2,210.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	4	\$2,600.00	\$2,210.00	0.00
Totals	4	\$2,600.00	\$2,210.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicky Rehill			Start Of Order - End Of Order	100%

Order Share

WDJT-TV-LP	9%	\$2,600.00
Market	100%	\$28,888.89

Competitive Share

CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	1%	\$288.89
WISN	34%	\$9,822.22
WITI	25%	\$7,222.22
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	30%	\$8,666.67
WVTV	1%	\$288.89
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	08/17/12	08/17/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	----1--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----1--		1				\$1,000.00		0.00			
2	WDJT	08/17/12	08/17/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	----1--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----1--		1				\$1,000.00		0.00			

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Advertiser: Issue/Women Vote
Product Desc: WOMEN VOTE
Estimate: 3187

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WDJT	08/18/12	08/18/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p -----1-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----1-				1	\$400.00		0.00			
4	WDJT	08/18/12	08/18/12	Sat 1035p-1135p The Closer	CM	1035p-1135p -----1-	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----1-				1	\$200.00		0.00			
Totals													4	\$2,600.00